

The gift of Innovation 2022

Stoneware is the sister concern of Astral Quarrying Services, a services provider and global pioneer in the exports of Natural and Engineered Stone since 1996. In 2021 AQS introduced Stoneware to localize operations in India, a D2C omnichannel concept for professionals (architects, desingers, fabricators etc) and homeonwers alike to source the best in class, high quality innovation in Natural Stone from select suppliers (direct from source- quarries and factories) globally and in India without the involvement of intermediaries.



Powered by a Direct to consumer, omnichannel experience

#### **OUR PRODUCTS-**

- 1. IMPORTED QUARTZITES
- 2. IMPORTED GRANITES
- 3. INDIAN GRANITES

\*THIS CATALOG FEATURES ONLY IMPORTED QUARTZITES

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#### **WEBSITE**

www.stoneware.in.net

#### WHY US?

- 1. DRIVERS OF INNOVATION IN THE INDUSTRY
- 2. COLLABORATIVE SUPPLIER
  PARTNERSHIPS DIRECT FROM
  SOURCE, NO INTERMEDIARIES
- 3.FLEXIBLE SUPPLY CHAINS AND CONSISTENCY IN SOURCING FOR PROFESSIONALS ARCHITECTS, BUILDERS ETC
- 4. DIVERSIFIED PRODUCT CHOICES
  AND VARIETY
- 5. OMNICHANNEL CUSTOMER EXPERIENCE TO MINIMIZE CONSUMER FATIGUE.

AND MORE.



# POWERED BY ITALIAN INNOVATION www.stoneware.in.net

## PRODUCT SEGMENT 1: IMPORTED QUARTZITES

CATEGORY: EXOTIC WHITE SERIES



JADOR CRYSTAL FULL SLAB



JADOR CRYSTAL CLOSE UP

## POWERED BY ITALIAN INNOVATION



Exotic white base
Quartzite variants, with
busy patterns that emerge
to catch the eye



WHITE MACAUBUS FULL SLAB

WHITE MACAUBUS CLOSE UP

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# EXOTIC WHITE

Exotic white base Quartzite variants, with busy patterns that emerge to catch the eye



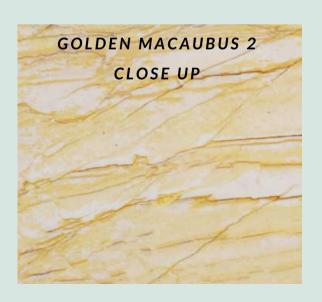




Quartzite variants, with busy patterns that emerge to catch the eye

CATEGORY: GOLDEN TAN ARMOUR SERIES







calm tones that are enriching, mellow and silky with a mix of brown and white layers. CATEGORY: ALL TERRAIN SERIES





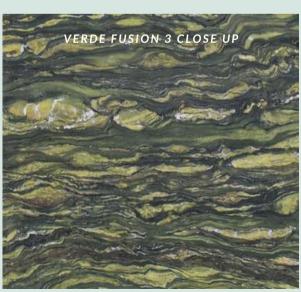
AZUL LEMURIAN 7 CLOSE UP

## POWERED BY ITALIAN INNOVATION



EXOTIC mix of all blends from white to greys, with trail and terrain like patterns with resurgent elements of blue, silver and other variants CATEGORY: GREEN TERRAIN SERIES



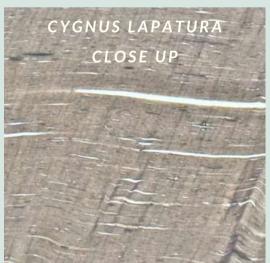




## GREEN TERRAIN

waves and dense formations that present the top view of a terrain of lush green and different variants CATEGORY: PERMA BROWN SERIES



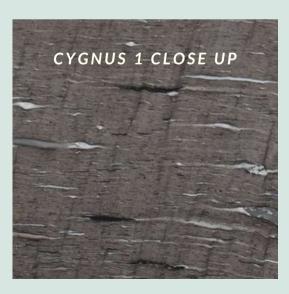




### PERMA BROWN

filled background of deep comforting tones that resemble permanent elegance and warmth







Brown streaks in a silky filled background of deep comforting tones that resemble permanent elegance and warmth



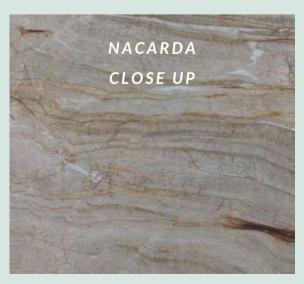
FANTASTIC BROWN
CLOSE UP

POWERED BY ITALIAN INNOVATION



Brown streaks in a silky filled background of deep comforting tones that resemble permanent elegance and warmth







#### PERMA BROWN

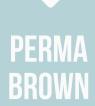
filled background of deep comforting tones that resemble permanent elegance and warmth





SENSATION CLOSE UP

## POWERED BY ITALIAN INNOVATION



Brown streaks in a silky filled background of deep comforting tones that resemble permanent elegance and warmth





SANDALUS CLOSE UP



Brown streaks in a silky filled background of deep comforting tones that resemble permanent elegance and warmth

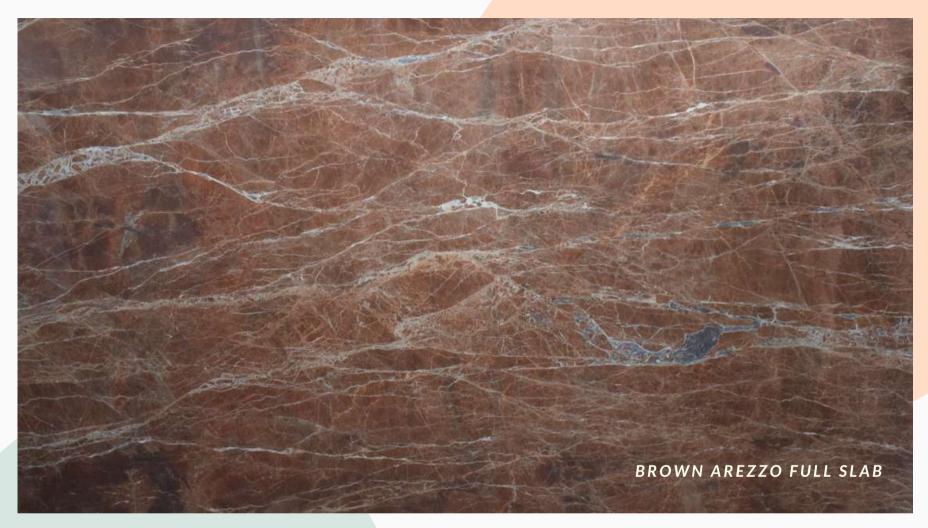


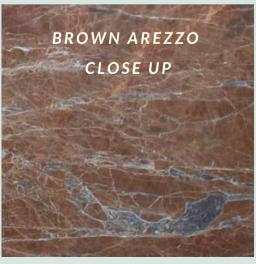


## PERMA BROWN

Brown streaks in a silky filled background of deep comforting tones that resemble permanent elegance and warmth

SANTORINI CLOSE UP



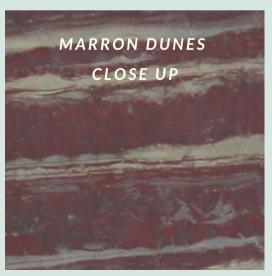




#### PERMA BROWN

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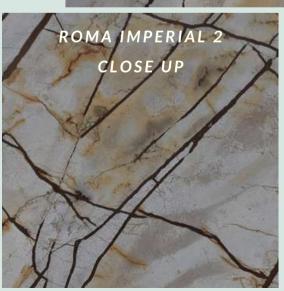






Brown streaks in a silky filled background of deep comforting tones that resemble permanent CATEGORY: EXOTIC BROWN SERIES



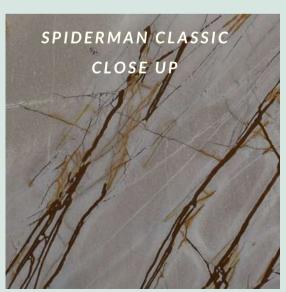




#### EXOTIC BROWN

Exotic and extreme patterns of brown cut almost light deep lightning webs spun across soothing silk infused backgrounds.

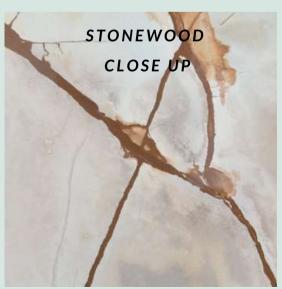






Exotic and extreme patterns of brown cut almost light deep lightning webs spun across soothing silk infused backgrounds.





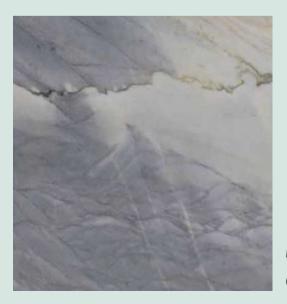


## EXOTIC Brown

Exotic and extreme
patterns of brown cut:
almost light deep
lightning webs spun
across soothing silk
infused backgrounds.

CATEGORY: BLUE RESURGENCE





BLUE ZAMAIA CLOSE UP

# POWERED BY ITALIAN INNOVATION



A VIBRANT Blue
representation of deep
tones and reflective
elements that maximize
appeal in terms of rarity
and value

CATEGORY: BLACK ANTELOPE SERIES



**BELVERDE FULL SLAB** 





Raeep black background that resembles the vast universe with streams of white and rich variants that form clouds and canopies that cream the surface.



**GOLDEN PORTORO FULL SLAB** 





deep black background that resembles the vast niverse with streams of white and rich variants that form clouds and anopies that cream the surface.

#### A Letter from the owners-The Stoneware Choice and Commitment, since 1996

#### Dear Customer, For Homeowners

Uncertain times call for flexible measures and consistent performance. That's where Stoneware can be your trusted partner for sourcing stone products for home design applications. Our USP is simple: Innovation- to deliver maximum value for your products, and to keep innovating and improving. All while delivering industry pioneering quality and value for limited specialized products through-

- 1) Collaborative supplier partnerships and inspection services at the source to maximize Quality related benefits, differentiation and value.
- 2) Customer-focused Omnichannel experience designed through the Stoneware Application to minimize the role of intermediaries in the supply chain while providing transparency and exclusive product offerings, direct from source, and minimizing consumer fatigue.

#### For Professionals (Architects, builders, fabricator, contractors etc and other players in the construction supply chain):

- I) We minimize sourcing risk for you, by keeping the Supply chain flexible at all times for a diversified range of products, both Natural and Engineered from leading manufacturers in the world.
- 2) We help you stay ahead of the curve and keep innovating; your customer is going to notice the differentiation and value in your product the moment he/ she steps into our warehouse.
- 3) We therefore strive to help you maximize sales and profitability for the segments of your choice
- 4) We are here to understand your business as a friend and are not here to sell you our agendas or volumes.

Bringing you the gift of trust through consistent and reliable service. We look forward to working with you in the long term.

SRIRAM PADMANBHAN
THE STONEWARE INDIA NETWORK
With a passion for stone and integrity in Business.

















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